

New Year, Same Mission, Stronger Than Ever

The start of a new year brings fresh goals, renewed energy, and exciting opportunities. As we kick off January, one thing remains unchanged: our commitment to empowering Arkansas students with the knowledge and skills they need to succeed. Even as winter weather swept across the state, learning never stopped. Thanks to the dedication of our volunteers, educators, and supporters, Junior Achievement of Arkansas continues to move forward. Snow days may slow traffic, but they never slow our mission.

Board and Staff Members in Action



Tonya Villines

Warmest congratulations on your incredible accomplishment of being named one of AMP's 2025 Power Women. This prestigious recognition is a testament to your visionary leadership, dedication, and the remarkable impact you have made both at Junior



Hannah VanHorn

Your achievements continue to inspire us all, and we are proud to have you as a valued member of our board. Thank you for your leadership, professionalism, and the example you set for others inside and outside



Anne Owens

Your commitment to public service and dedication to the Bentonville community are exemplary, and we are proud to have you representing JA in this important role. Thank you

Achievement and in our broader community.

our organization. Congratulations on this well-deserved recognition!

for your ongoing service and for making such a positive impact.

Upcoming Events

JA Inspire Virtual Career Fair



MARCH 2, 2026 - JUNE 2, 2026

“Opening students’ eyes to a future full of career possibilities”

JA Inspire Virtual Career Fair
 MARCH 2, 2026 - JUNE 2, 2026
 “Opening students’ eyes to a future full of career possibilities”
 Hundreds of local businesses from across the area will show students what a day in the life of someone with their job looks like, how students can get that job, and what students need to do for the duration of their school career to be successful in that job.

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| <p>Highlights</p> <ul style="list-style-type: none"> Explore various career options across different sectors Interactive sessions with industry professionals Networking opportunities with potential employers Workshop sessions to enhance job-seeking skills | <p>Attendees</p> <ul style="list-style-type: none"> Students exploring career options Recent graduates seeking job opportunities Anyone interested in professional development | <p>Register</p> <ul style="list-style-type: none"> Students REGISTER BY 2/28/2026 Exhibit Booth REGISTER BY 2/28/2026 |
|--|--|--|

CONTACT US
 501.485.4444 | 501.485.4444 | 501.485.4444

Sponsoring JA Inspire Virtual Career Fair gives your organization the opportunity to directly connect with and inspire more than 30,000 students across Arkansas through an interactive, online career exploration experience. As an Exhibit Booth Sponsor for \$1,000, your company will host a virtual career booth featuring downloadable resources, career pathways, and insights into your industry, helping students envision their future and understand the steps needed to get there. The virtual fair runs from March 2 through June 2, 2026, giving students and families three full months to engage with your content while allowing employees to volunteer and make a meaningful community impact. Exhibit booths must be secured by February 28, 2026.

May 7, 2026
11:30 a.m. - 1:00 p.m.

North Little Rock Event Center
120 Main Street
North Little Rock, AR 72114

2026 JUNIOR ACHIEVEMENT HALL of FAME Business Luncheon



Honorary Chair
Neill Linebarier

Laureate
Marsha Martin

Nelson Summit Business Award
Ally

Sponsoring the Junior Achievement of Arkansas Hall of Fame Business Luncheon is an opportunity to invest in the future of Arkansas's next generation of leaders. Join us on Thursday, May 7, 2026, from 11:30 a.m. to 1:00 p.m. at the North Little Rock Event Center, as we honor business leaders who exemplify excellence, innovation, and service. Your sponsorship directly supports Junior Achievement programs that provide K–12 students with critical skills in financial literacy, career readiness, and entrepreneurship, ensuring today's students are prepared to become tomorrow's leaders.

| 2026 Junior Achievement of Arkansas Hall of Fame Business Luncheon | | ARKER VOI amp MEDIA SPONSOR |
|--|---|-----------------------------|
| AVAILABLE SPONSORSHIP OPPORTUNITIES | | |
| PRESENTING SPONSOR (EXCLUSIVE) | HONOREE VIDEO SPONSOR (EXCLUSIVE) | |
| \$15,000 <ul style="list-style-type: none"> Leading role at the event Logo recognition on all digital devices and event screens during the "Hall of Fame" Logo recognition on all event collaterals recognized as Presenting Sponsor Logo recognition on event signage and social screens Company recognized in Junior Achievement's newsletter One sponsor at this level will provide funding for over 200 students in AR to receive 3A programming | \$10,000 <ul style="list-style-type: none"> Leading role at the event Logo recognition on all digital devices, event collaterals, and social media and event screens Exclusive rights for the use of their name and logo videos for Mark A. Hines and Nelson Sargent Honoree July 2 Company recognized in Junior Achievement's newsletter One sponsor at this level will provide funding for 200 students in Arkansas to receive award-winning learning. | |
| PLATINUM SPONSOR | SILVER SPONSOR | |
| \$10,000 <ul style="list-style-type: none"> Company recognized as "Platinum Sponsor" on all marketing efforts including but not limited to advertising, website and event program Leading role at the event Company recognized on all social media presentation in Junior Achievement's newsletter One sponsor at this level will provide funding for over 200 students in AR to receive 3A programming | \$5,000 <ul style="list-style-type: none"> Company recognized as "Silver Sponsor" on all marketing efforts including but not limited to advertising, website and event program Leading role at the event Company recognized on all social media presentation and 3A newsletter One sponsor at this level will provide funding for over 100 students in AR to receive 3A programming | |
| EVENT PROGRAM SPONSOR (EXCLUSIVE) | TABLE SPONSOR | |
| \$5,000 <ul style="list-style-type: none"> Company sign on signage at photo booth located at front entrance of the event Leading role at the event Company recognized on all social media presentation in Junior Achievement's newsletter One sponsor at this level will provide funding for 100 students in Arkansas to receive 3A programming | \$2,500 <ul style="list-style-type: none"> Leading role at the event Leading in event program | |

Learn More



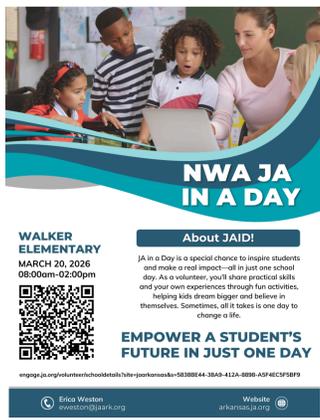
2026 HERO BOWL SPONSORSHIP OPPORTUNITIES

- Kingpin Presenting Sponsor**
FIRST HORIZON BANK
- Food Sponsor**
Jersey Mike's
- Beverage Sponsor**
ChambersBank
- Strike Sponsor - \$1,500**
 - Opportunity to brand an event game or contest
 - Opportunity to distribute marketing material at event
 - Company banner displayed at event
 - Company logo on event banner, sign, and website
 - Recognition in contest e-communications, event website promotional flyers and by emcee during event
 - One 5 person VIP team
- Auction Sponsor - \$1,000**
 - Logo on all promotional and printed materials, website and social
 - Logo displayed on coffee table at event and app
 - One VIP team (5 people)
 - Recognition by emcee during event
- Educator Sponsor - \$500**
 - Pay for a team of educators who have allowed JA to be presented in their classrooms to come and lead their class

Save the date for Junior Achievement's Hero Bowl. Join us on Friday, April 10, 2026, at Fast Lane Entertainment, for an afternoon of friendly competition and purpose. Every sponsorship helps knock down barriers to education and strike up opportunity by supporting Junior Achievement programs that deliver financial literacy, career readiness, and entrepreneurship education to students across Arkansas.

For sponsorship opportunities, please email tvillines@jaark.org.

Volunteers Needed



NWA JA IN A DAY

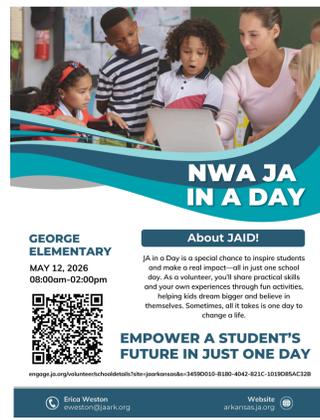
WALKER ELEMENTARY
MARCH 20, 2026
 08:00am-02:00pm

About JAID!
 JA in a Day is a special chance to inspire students and make a real impact—all in just one school day. As a volunteer, you'll share practical skills and your own experiences through fun activities, helping kids dream bigger and believe in themselves. Sometimes, all it takes is one day to change a life.

EMPOWER A STUDENT'S FUTURE IN JUST ONE DAY

engage.ja.org/volunteerschooldetails?site=jarkansas&id=58388&id=3848-412A-8896-A5F4E2CF58F9

Erica Weston eweston@jark.org Website arkansas.ja.org



NWA JA IN A DAY

GEORGE ELEMENTARY
MAY 12, 2026
 08:00am-02:00pm

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Erica Weston eweston@jark.org Website arkansas.ja.org

On March 20, 2026, from 8:00 a.m. to 2:00 p.m. at Walker Elementary, volunteers will lead engaging activities, share real-world experiences, and help students build confidence, practical skills, and big dreams for their future. Sometimes, all it takes is one day to change a life.

On May 12, 2026, from 8:00 a.m. to 2:00 p.m., participants will engage students through interactive lessons and personal stories that help connect classroom learning to future careers. By showing up for just one day, volunteers can help open doors and shape how students see their potential.



Junior Achievement™ of Arkansas

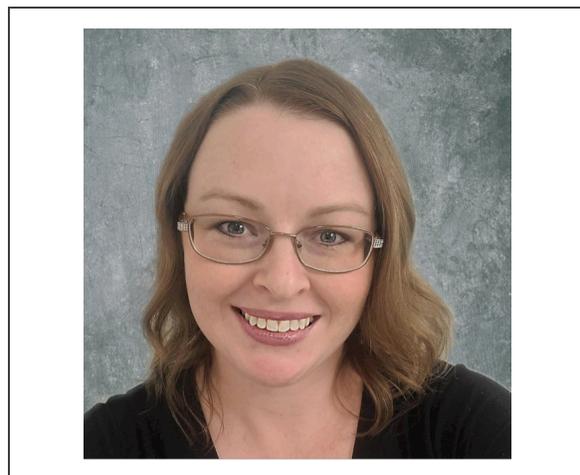
Central AR Volunteer Opportunities

The JA in a Day 8th Grade Career Speaker Series connects middle school students with real professionals to help them explore career paths and envision life beyond high school.

Taking place February 18–19 at Pulaski Heights, Forest Heights, Pinnacle View, and JA Fair, and February 25–26 at Lacey, Mabelvale, Dunbar, and Mann Magnet, this series brings career conversations directly into classrooms.

Volunteers share their personal career journeys, education pathways, and real-world experiences, helping students make informed decisions as they begin planning for their future.

Meet the New VISTAs



We are excited to welcome two new team members to Junior Achievement of Arkansas through our VISTA program. Becky Eaton joins us as the Northwest Arkansas Program Volunteer Recruitment Coordinator, where she will focus on

engaging work and strengthening community partnerships across the region. You can reach Becky at reaton@jaark.org. We are also pleased to welcome Shelly Ferguson, who will serve in the same role, supporting volunteer recruitment efforts and helping expand JA's impact in Northwest Arkansas. Shelly can be contacted at sferguson@jaark.org.

Please join us in welcoming Becky and Shelly to the JA team.

Get Involved



Junior Achievement™ of Arkansas

COACHING
Employees who are interested in virtually sharing their time, knowledge and passion for making a lasting impact on youth will facilitate, inspire and motivate youth by sharing real world experiences while helping youth participants navigate the path towards career goal completion.

CREDENTIALS
JA Credentials is Junior Achievement's credentialing program that allows young people to earn badges and credentials that demonstrate they are well-prepared to succeed in the workplace, new ventures, and life.

CORPORATION
JA offers several new tools to engage job-seekers and employers. These tools will help young adults build trusted smart resumes, and facilitate connections between job seeking students and employers.

*This program is an equal opportunity employer/program.
**Auxiliary aids and services are available upon request to individuals with disabilities.

[Become a Coach](#)

[Become a Partner](#)

[Sign Up To Participate](#)

Junior Achievement of Arkansas | 321 Maple Street | North Little Rock, AR 72114 US

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